

Our Strategy 2016-19

Our Vision

For all young people to be empowered to reach their full potential, realise their ambitions and build fulfilling careers and lives

Our Mission

To develop the skills, confidence and motivation of young people in Hackney and beyond. Working in partnership with businesses, education providers and the community, we inspire, support and open doors for young people: improving their access to the world of work, raising achievement levels and enhancing their future career prospects and lives.

Our Strategic Aims and Priorities

1. Targeted Work With Young People

To work with children and young people in Hackney and beyond, including those most vulnerable, to raise levels of achievement and positive progression

- To grow our **Inspired Directions School**, providing tailored curriculum and support to vulnerable young people
- To develop provision for **young people in need aged 16+**, with a focus on progressing high numbers into apprenticeships, employment and further learning
- To deliver effective **transition support** for young people throughout their learning journey, particularly those identified as having greater need

2. School and College Based Programmes

To raise awareness and understanding of the world of work among children, young people, to help them to achieve their aspirations for work and life

- To extend the reach of **Work Week** and **iDiscover**, delivered in primary schools, reaching new students in Hackney and beyond
- To develop our offer of **Work-Related Learning** and **CEIAG** programmes, informed by the needs of secondary schools and colleges in Hackney and beyond
- To provide a greater number of tailored **Work Experience** placements for young people aged 14-19, in Hackney and beyond, including students with Special Educational Needs

3. Employer Engagement

To bring together businesses, young people and education providers for mutual benefit

- To build new business partnerships and develop existing relationships to meet the needs of our programmes, schools and young people with a focus on growth areas in Hackney and beyond including **STEM**, the **Digital** and **Creative** sectors
- To ensure young people access local opportunity by broadening our reach with **small and medium-sized businesses** and new employers created by the ongoing regeneration of Hackney and neighbouring boroughs
- To continue to build and train our pool of **business volunteers** to support all our delivery, including school and college based programmes and our targeted work with young people

4. Research and Policy

To contribute to the development and implementation of policies and practices affecting the education and well-being of children, young people and their families

- To raise the profile of our work and more widely the work of **Education Business Partnerships**, both through print and social media and via written submissions to key groups and forums
- To **share best practice** and the findings from our programme evaluations with our network of stakeholders and partners to inform delivery programmes and policy making
- To actively participate in key **local and national forums and events** focused on improving education and employment for young people, to inform debate and influence emerging themes

Our Call to Action 2016-19

- **75** young people with the greatest need supported through our **Inspired Directions School**
- **525** young people, supported through our Engagement Team programmes with **70%** moving into Employment, Education or Training
- **35** primary schools and **20** secondary schools participating in our **Work-Related Learning** programmes, engaging **8,000** young people in Hackney and neighbouring boroughs
- **2,000** employers engaged, including **600** new partnerships, with **12,000** Work Experience opportunities brokered for young people and **750** business volunteers supporting delivery
- Extending the reach of our programmes into neighbouring boroughs, in particular **Camden** and **Islington**