



INSPIRE

OPENING DOORS
TO BRIGHTER
FUTURES



WHEN OPPORTUNITY KNOCKS, INSPIRE OPEN

At Inspire, our mission is unapologetically simple; we open the door of opportunity to kids and young adults to enable them to kickstart their careers.

BACKGROUND

Inspire & 15 Billion have combined and re-branded. We're asking you - the young people at the very centre of our mission, for help!

OBJECTIVE

**To illustrate an outpour of inspiration
and opportunity in a way that captures
Inspire's role in beginning your career.**

Using our graphic door device, we'd like you to draw, paint, doodle or digitise an illustration that visually expresses Inspire's role in helping young people to find work experience in the careers they want.



OUR DOOR DEVICE

**You can illustrate within the white
area of this illustration.**



FEEL FREE TO BREAK OUT
OF THE LINES SLIGHTLY!

BUT KEEP THE SENSE
OF DIRECTION MOVING
FROM THE DOOR FRAME,
BURSTING OUTWARDLY



KICKSTARTERS

Education
Diversity
Perception

Experience
Achievement
Connections

Careers
Opportunity
Social mobility

These words may help you find inspiration as to what to draw.
What comes to mind when you think of these things?

Good luck!